Yaris Hatchback 2008



TOYOTA
make things better

C0002-0408E-25 40M

Extended use may cause extended use.



Yaris Hatchback 2008

There is something special about Yaris. Not just how it looks. Or takes a corner. It is something deeper. Because in its own small way, Yaris rewrites the rules for what a car can be. Hailed as the pride of Toyota, 2008 Yaris is conceived to be a truly global car – smartly designed for life in the modern world (wherever in the world you happen to be). Yaris is what happens when Toyota's design and technology experts are given the freedom to explore new directions in automotive engineering.

The result?

A life-sized hatchback that looks and performs like nothing else in its class – squeezing an enormous amount of innovation into the curvy contours of its astonishingly compact frame. And yes, it's a blast to drive. Just one way that we make things better.

Yaris RS.

Step up to the ultimate Yaris for performance and style in your choice of 3- or 5-door. Both versions come equipped with design flourishes like side skirts, rear spoiler, aluminum alloy wheels, and fog lamps. Not to mention front sport seats and an AM/FM CD/MP3 6-disc changer with 4-speakers. Just one way that we make things better. (Yaris RS shown in Copper Orange Mica.)

Cover vehicle: Yaris RS shown in Copper Orange Mica.

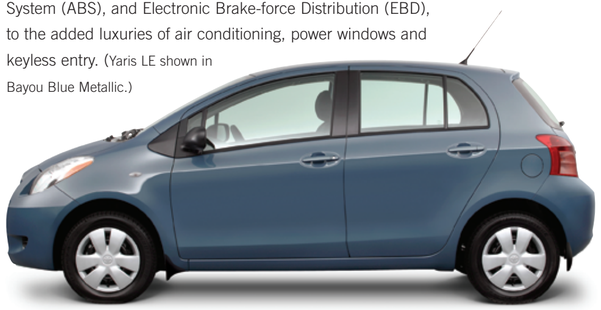


Yaris CE.

Everything you need: nothing more or less. Yaris CE lets you hit the road running with its sporty profile, crisp handling and comfy interior. Built without compromise, the exceptionally thrifty Yaris CE arrives with a host of essential features that make it one of the best deals going. Available in 3-door only. (Yaris CE shown in Blazing Blue Metallic.)

Yaris LE.

Expand your options with the 5-door Yaris LE – outfitted with a not-so-standard list of features and available option packages that gives you everything from safety extras like Antilock Braking System (ABS), and Electronic Brake-force Distribution (EBD), to the added luxuries of air conditioning, power windows and keyless entry. (Yaris LE shown in Bayou Blue Metallic.)



Ready for action Inside and out.



Setting the pace for busy urban lifestyles, Yaris RS delivers lively performance, bold-faced style and an extraordinary ability to squeeze into even the coziest of parking spaces.

The Yaris RS cockpit – designed for your viewing pleasure – lights up the night with amber-lit dual-dial Optitron-style meters – set against a jet black instrument panel. And define your personal comfort zone with exclusive touches like front sport seats and leather-wrapped 3-spoke tilt steering wheel.

Above: Yaris RS shown in Copper Orange Mica.
Facing page: Yaris RS interior.